



KubeCon



CloudNativeCon

Europe 2020

Virtual

INITIAL DEMOGRAPHIC DATA



18,654+

ATTENDEES

71% 1ST-TIME ATTENDEES

208 8 7,800

MEDIA + ANALYSTS

CO-LOCATED EVENTS

COMPANIES



75%

MEN



9%

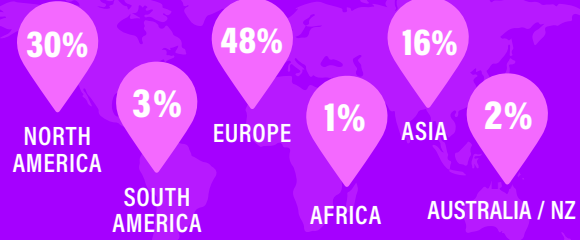
WOMEN



.35%

GENDER NON-CONFORMING

ATTENDEES PER REGION



TOP 3 COUNTRIES REPRESENTED



USA, GERMANY, UK

TOP THREE PROJECT INTERESTS



KUBERNETES



PROMETHEUS



HELM

TOP THREE JOB FUNCTIONS DEVELOPER, IT OPERATIONS, SALES/MARKETING

1,525

CFP SUBMISSIONS

89

MAINTAINER TRACK SESSIONS

17

KEYNOTES

230

BREAKOUT + LIGHTNING TALK SESSIONS + TUTORIALS

CFP ACCEPTANCE RATE: 16%

END USER TALKS: 31%

GENDER MINORITY SPEAKERS: 21%